

## Message Text

UNCLASSIFIED

PAGE 01 BONN 03050 181550Z  
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W  
-----181925 096266 /40

R 181541Z FEB 77  
FM AMEMBASSY BONN  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 5754  
USMISSION USBERLIN  
AMEMBASSY BERN  
AMCONSUL BREMEN  
AMEMBASSY BRUSSELS  
AMCONSUL DUSSELDORF  
AMCONSUL FRANKFURT  
AMCONSUL HAMBURG  
AMEMBASSY THE HAGUE  
AMCONSUL MUNICH  
AMCONSUL STUTTGART  
AMEMBASSY VIENNA

UNCLAS BONN 03050

E.O. 11652: N/A  
TAGS: BEXP, GW  
SUBJ: FY 78 - FOREIGN BUYERS PROGRAM

REF: STATE A-5757, NOVEMBER 30, 1976

1. WITHIN FRAMEWORK OF FY 78 CCP, POSTS IN FRG INTEND  
GIVE STRONGEST POSSIBLE, COORDINATED SUPPORT  
("RED CARPET TREATMENT") TO FOLLOWING FIVE EVENTS

LISTED REPAIR:

A. OCT. 9 - 15, 1977 - INTELCOM 77, CHICAGO  
B. JAN. 26 - 29, 1978 - NATIONAL SPORTING  
GOODS SHOW, CHICAGO  
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C. AUG. 14 - 17, 1978 - NATIONAL HARDWARE SHOW,  
CHICAGO  
D. SEPT. 16 - 20, 1978 - INTERNATIONAL  
WOODWORKING MACHINERY AND FURNITURE SUPPLY  
FAIR, LOUISVILLE  
E. OCT. 15 - 19, 1978 INSTRUMENTATION/AUTOMATION  
CONFERENCE EXPOSITION, PHILADELPHIA.

2. AMCONSUL STUTTGART AND FRANKFURT HAVE AGREED TO CO-MANAGE WITH EMBASSY EVENTS A AND D RESPECTIVELY. CO-MANAGERS WILL BE NAMED SOON FOR OTHER THREE EVENTS PARA ONE ABOVE. DESIGNATED CO-MANAGERS WILL CONTACT USDOC ON BEHALF OF ALL POSTS IN FRG TO INDICATE DETAILED PROGRAM PROPOSED (WORKING WITH

USTS AND US STATE TRADE DEVELOPMENT OFFICES IN EUROPE) AND NUMBER OF FLYERS REQUIRED FOR EACH EVENT. RED CARPET SCENARIO CALLS, INTER ALIA, FOR UP TO TWO POST-SUPPLIED ESCORT OFFICERS FOR VISITORS.

3. OTHER EXCELLENT EVENTS DESCRIBED REPAIR WILL RECEIVE VARYING DEGREES OF POST SUPPORT WITHIN SO-CALLED "FLYING CARPET" FORMAT, WHEREIN MAXIMUM EFFORTS TO ORGANIZE GROUP VISITS WILL FALL TO TRAVEL AGENTS RATHER THAN POSTS, BUT WITH EMBASSY AND POST MANAGEMENT OFFERED AS NECESSARY. STOESEL

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 18-Feb-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01-Jan-1960 12:00:00 am  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977BONN03050  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
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**Original Handling Restrictions:** n/a  
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**Previous Classification:** n/a  
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**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
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